



**Bob Young**  
**Founder / Chief Executive Officer**  
**Biography**

Bob Young is the founder and CEO of Lulu.com, *the* premiere international marketplace for new digital content on the Internet, with more than 520,000 recently published titles and more than 15,000 new creators from 80 different countries joining each week.

Founded in 2002, Lulu.com is Young's most recent endeavor. The success of this company has earned Young notable recognition; he was named one of the "Top 50 Agenda-Setters in the Technology Industry in 2006" and was ranked as the fourth "Top Entrepreneur for 2006," both by Silicon.com.

In 1993, Young co-founded Red Hat, the open source software company that gives hardware and software vendors a standard platform on which to certify their technology. Red Hat has evolved into a Fortune 500 company and chief rival to Microsoft and Sun. His success at Red Hat won him industry accolades, including nomination as one of *Business Week's* "Top Entrepreneurs" in 1999.

Before founding Red Hat, Young spent 20 years at the helm of two computer leasing companies that he founded. His experiences as a high-tech entrepreneur combined with his innate marketing savvy led to Red Hat's success. His book, "Under the Radar," chronicles how Red Hat's open source strategy successfully won industry wide acceptance in a market previously dominated by proprietary binary-only systems. Young has also imparted the lessons learned from his entrepreneurial experiences through his contributions to the books "You've GOT to Read This Book!" and "Chicken Soup for the Entrepreneur's Soul."

In 2000, Young co-founded the Center for Public Domain, a non-profit foundation created to bolster healthy conversation of intellectual property, patent and copyright law, and the management of the public domain for the common good. Grant recipients included the Electronic Frontier Foundation, the Creative Commons, the Free Software Foundation, and the Future of Music Coalition.

Young graduated from the University of Toronto in 1976 prior to beginning his career in the computer finance arena.

In 2003, Young purchased the Hamilton Tiger-Cats of the Canadian Football League and currently serves as the league's vice chairman. He is also part of the ownership group of the Carolina RailHawks professional soccer team.

In addition to fly fishing, Young enjoys collecting calculators and antique typewriters, a nod to his beginnings as a typewriter salesman and he can usually be found sporting a pair of red socks. However, instead of red on his head, Young now tips his orange hat.

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**Thomas E. Bright, Sr.  
Chief Operating Officer  
Biography**

Thomas E. Bright, Sr., brings a wealth of experience in building high-performing technology product, service and operational organizations and a track record of excellence in execution. Over his 25-year career, he has led global organizations and managed development, architecture, QA, documentation, product, services, customer support, account management and product and release management. Thomas was most recently Executive Vice President and Chief Operating Officer at Peopleclick Authoria where he was instrumental in the sale of Peopleclick to Bedford Funding and the operational merger with Authoria.

Before Peopleclick, Thomas was Vice President of engineering at Verisign, where he headed a globally distributed organization whose products and services included the route directory for RFID, ONS and the route directory for .com and .net domains. Before that, he was Senior Vice President of products and Technology at Artesia Technologies, a company at the forefront of digital asset management. Thomas also served as Vice President of engineering at Vastera, a global trade management solutions company, where he was responsible for re-architecting their entire system to a Web-enabled platform using Java, IBM WebSphere and DHTML and was a key player in their IPO. Previously, Thomas held senior technology positions at Fidelity Investments, Progress Software Corporation, Avid Technology, Inc. and Lotus Development Corp.

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**Doug Rye  
Chief Financial Officer  
Biography**

Doug Rye is the Chief Financial Officer for Lulu.com, the publishing platform of tomorrow, with more than 660,000 recently published titles and more than 5,000 new titles added each week by people in 80 different countries.

Rye began his career in the audit department at KPMG where he obtained his Chartered Accountants designation in 1989. After a stint in the corporate finance department, he left to work in the manufacturing industry, where between 1990 and 2000 he progressed through a number of roles. He moved to the CFO position in 2000. After five years as CFO, Rye left the company to begin working with Bob Young on a variety of ventures which led to his joining Lulu.

Rye has a Bachelor of Administration (Honors) from Brock University. He is an avid hockey fan who has coached his son's team and plays himself once a week.

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